COURSE PROGRAM

I. COURSE DETAILS

1. Course code: 7IL50UZL08S
2. Course title in Hungarian: 
3. Course title in English: Language and Culture
4. Number of classes: 0/2 seminar; 2/0 lecture
5. Credit: 
6. Frequency of announcement: fall / spring semester
7. Language of tuition: English
8. Preconditions: none
9. Type of course: mandatory/ optional
10. Responsible institute: Corvinus Centre for Foreign Language Education and Research, Közgáz Campus (Corvinus IOK)
11. Responsible person/teacher:
12. The objectives of the course are:
The course gives an overview of the different concepts of culture and how cultural factors influence all aspects of our lives starting from greeting each other, perceptions of gender to meetings and business negotiations. It also discusses the relationship between culture and language. The theoretical background is discussed on the basis of theories and models of cultural dimensions, intercultural communication and adaptation. The course also discusses the concept of intercultural competence and the basics of designing an intercultural training session.
13. Competences:
By the end of the course, the student will be able to:
explore and accept the norms, assumptions and beliefs of different cultures;
understand the relationship of language and culture and their influence on communication;
anticipate difficulties caused by cultural differences and cultural transitions;
map out their own cultural identity and stereotypes and that of others.
identify different tools to assess intercultural competence,
identify intercultural needs in specific contexts, and have a basic understanding of designing intercultural training activities
14. Basic requirements: regular attendance, active participation
15. Assessment:

Practice mark/exam

Detailed requirements:

Students take part in interactive teaching sessions and complete in-class activities. Students are required to read the relevant chapters of the core readings.

II. COURSE PROGRAM (CONTENT AND REQUIREMENTS)

1. Topics:

1. Language & Identity
2. Language, Culture and Communication
3. Language and intercultural pragmatics
4. Intercultural competence and training
5. Intercultural transition
6. Ethnocentrism & Othering;

2. Compulsory literature:


3. Recommended literature: