## COURSE PROGRAM

### I. COURSE DETAILS

1. **Course code:**

2. **Course title in Hungarian:**
   Gazdasági és üzleti szaknyelvoktatás módszertana II.

3. **Course title in English:**
   Methodology of Teaching Economic and Business English II.

4. **Number of classes:** 14 lectures

5. **Credit:** 5

6. **Frequency of announcement:** spring semester

7. **Language of tuition:** English

8. **Preconditions:** successful first term studies

9. **Type of course:** mandatory

10. **Responsible institute:** Corvinus Centre for Foreign Language Education and Research, Közgáz Campus (Corvinus IOK)

11. **Responsible person/teacher:** Katalin Goldstein

12. **The objectives of the course are:**

   1. apply their already existing knowledge from previous methodology courses
   2. identify needs, wants and lacks of ESP learners via needs analysis and in-person interviews
   3. develop selling and communication skills
   4. design a course for ESP learners
   5. know the context of ESP teaching
   6. identify the necessary skills and competencies
   7. select the most appropriate textbook and authentic materials for ESP learners
   8. material development
   9. know the different roles of teachers/trainers
   10. write a lesson plan with clear objectives and procedures
   11. microteach in front of the class (teamwork)
13. Competences:

By the end of the course, the student will be able: to identify needs, to design an ESP course, to know how to communicate in the business world, to develop the necessary skills and competences of ESP learners, to develop appropriate materials, to assess ESP learners, to know the different roles of the ESP teacher/trainer, to become a mentor and a coach, to measure success and failures, to work in a team

14. Basic requirements: regular attendance, active participation, comment writing, completion of individual course work, microteaching, teamwork

15. Assessment:

Practice mark/exam

Detailed requirements:

ESP PORTFOLIO:
NEEDS ANALYSIS 10%
COURSE DESIGN 20%
LESSON PLAN 20%
MICROTEACHING 50%

II. COURSE PROGRAM (CONTENT AND REQUIREMENTS)

1. Topics:

What is ESP?
The corporate context
Needs analysis
Course design
Syllabus design
Material design
Training design
Assessment
The reflective practitioner
The customer perspective

2. Compulsory literature:

- Evan Frendo: how to Teach Business English
3. Recommended literature:

weekly reading